

HANAN HAFIZ

✉ hanan.hafiz@hotmail.com | 🌐 hananhafiz.com

EDUCATION

Ph.D., Doctor of Philosophy, Text and Technology/ Digital Media (2025).
University of Central Florida.

M.A., Master of Arts, Communication and Digital Media (2015).
Saginaw Valley State University.

B.A., Bachelor of Arts, Mass Communication- Journalism (2011).
King Abdulaziz University.

EMPLOYMENT

Office Manager
Power and Industrial Contracting Est. | Jeddah, Saudi Arabia | 2019 – 2024

Academic Assisting and Program Coordinator
Effat University - Visual and Digital Production Department, College of Architecture
and Design | Jeddah, Saudi Arabia | 2017- 2018

Instructor (Media and Related Courses)
Saudi Women's Institute of Higher Training | Jeddah, Saudi Arabia | 2018- 2019.

Digital Marketing and Graphic Designer
Almarbae Group | Jeddah, Saudi Arabia | 2017- 2018.

Instructor (Interactive Learning for Children, Ages 7–13)
Amazing Science Center | Jeddah, Saudi Arabia | 2009 - 2011.

RESEARCH AND TEACHING INTERESTS

Digital Media, digital narratives and storytelling, digital culture, media and communication
theory, technology and pedagogy, digital humanities, creative writing.

SKILLS

- Microsoft Office Suite: Word, PowerPoint, Excel, Outlook.
- Adobe Creative Cloud: Photoshop, Illustrator, InDesign, Premiere Pro, Adobe Express.
- Web Development: Markdown, HTML, CSS, JavaScript, Wix, WordPress.
- Data Visualization and Digital Storytelling: Twine, Tableau, Flourish, ArcGIS StoryMaps.
- Languages: Arabic (native) | English (fluent in speaking, reading, and writing).

ACKNOWLEDGMENTS

Organizer and coordinator- 5th Effat Student Film Festival | Effat University | 2018.

Organizer and coordinator- Film Production Workshops for High School Students | Aloula cooperation | 2018.

"Peace Is Still an Option" – Article published in The Triangle Newspaper (Succeeding as a builder of brotherhood and sisterhood in the contest Building Bridges of Respect and Appreciation) | Drexel University | 2013.

(<https://www.thetriangle.org/opinion/peace-is-still-an-option>).

PUBLICATIONS

Hafiz, Hanan, "Emojis as Text Technology: Between Visual Paradigm and Cultural Revolution" (2025). Graduate Thesis and Dissertation post-2024. 306.

(<https://stars.library.ucf.edu/etd2024/306>)

PROJECTS

The Unicode Emoji Evolution

A Digital Humanities project aligned with the doctoral dissertation, presents a structured digital infographic that traces the chronological evolution of Unicode emojis. Drawing on data from the Unicode Consortium and Emojipedia, it integrates technical milestones with cultural and institutional developments to provide a multidimensional narrative of emoji standardization. The visualizations were crafted using Flourish, with custom enhancements in HTML and JavaScript to enrich interactivity and design aesthetics.

(<https://www.hananhafiz.com/emoji-visual-history>)

University of Central Florida, 2025.

Eduleam

Bilingual interactive book series developed as part of Master's Capstone as an educational tool to support early childhood language acquisition in Arabic and English. Structured as an interactive digital book series, it fosters foundational literacy and general knowledge through playful, engaging content. The platform combines Adobe Flash Player with HTML, CSS, and JavaScript to deliver a dynamic online experience, blending creative storytelling with intuitive design to promote school readiness and lifelong learning.

(<https://hananhhafiz.github.io/Eduleam/index.html>)

Saginaw Valley State University, 2017.

Health Awareness Campaign

Created as part of Bachelor's Capstone Project, the public health campaign was implemented on-site at Al Jamea'a Hospital in Jeddah, Saudi Arabia. The initiative featured professionally designed brochures and handouts, distributed in print to hospital visitors to promote health literacy and community engagement. The campaign materials—now available as digital references—were developed using Adobe Photoshop, InDesign, Illustrator, and Premiere Pro, combining visual storytelling with strategic communication to deliver accessible, impactful messaging.

(<https://www.hananhafiz.com/health-awareness>)

King Abdulaziz University, 2011.

REFERENCES

Available upon request.